

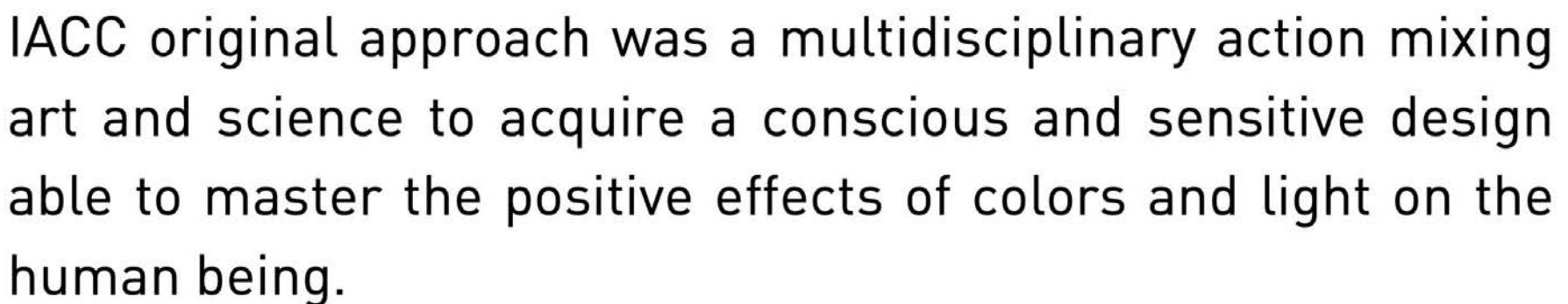
THE DEVELOPMENT OF IACC TRAINING IN THE NEW INTERNATIONAL SCENARIOS

IACC NORTH AMERICA ANNUAL MEETING 2022



OUR ORIGINS

IACC International, currently present in 14 countries, was established in 1957 in Hilversum (The Netherlands) with the aim of halting the winter depressive syndrome, so endemic in the Nordic countries.

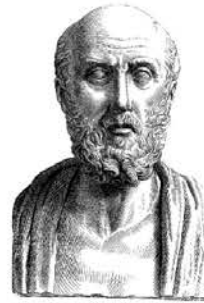




ARISTOTELE



PLATONE



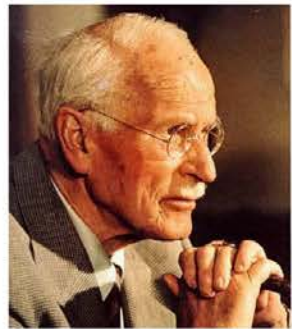
IPPOCRATE



GALENO



LEONARDO



JUNG



BIRREN



FRIELING



LÜSCHER



MAHNKE

An educational program was formulated based on humanistic and scientific knowledges. It was focused on the training of high qualified professional figures able to design and plan a correct chromatic climate matching with a healthy lighting.



IACC
International Association of
Colour Consultants/Designers

BEF
IACC / BEF Europa

IACC of North America

IACC JAPAN
IACC Asia

In fact IACC International created and promoted the color's consultant character, an accredited professional figure able to deal with the functional, aesthetic needs related to chromatic design, in order to achieve the best integration possible between the human beings and their environment.

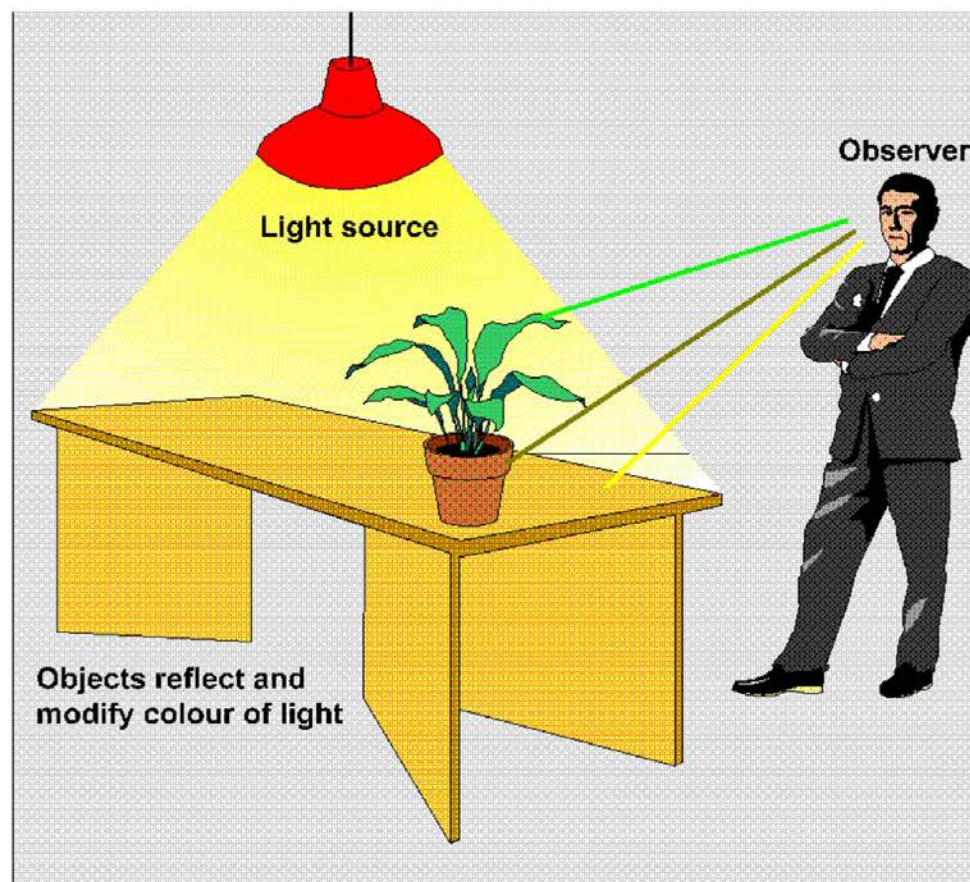
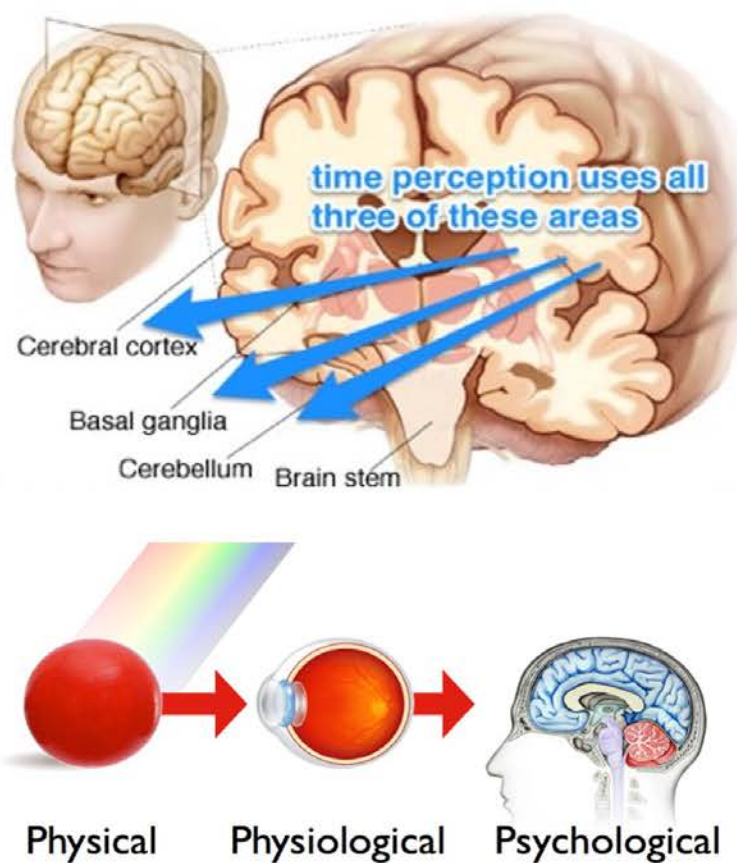


Since then our Association has overcome a 60 years long challenge and the diffidence of many academic circles, while successfully educated generations of color's designers.



International Association of Color Consultants-Designers

In full obedience of the international regulation, in 2009 the “IACC Executive Committee for Italy” was born and grew up in the current IACC Italia.



With the purpose to meet the evolutions of the colors' topics and the quality of the didactic approach, to achieve a wider international prestige, while establish our Association as a global point of reference for the color's culture.



The teaching programme of IACC Italia has been constantly updated. And today, more than ever, we feel that the fast pace of the technological advances requires a stronger synergic international network



We seized that many leaders of the colors business started to pay a great attention to the color's matters, compelling an increasing collaboration among all the players of the colors chain.



Teams from the building and chemical industries, universities, architects, designers, artisans, distributors and painters, promoted a virtuous exploration in each one's area able to create a strong common value in terms of applications and sustainable design.



An extended consciousness that offers new opportunities to IACC Italia and its international partners.

We believe that by sharing our high status and experiences we can make the difference in the color's culture.



We can combine our knowledge and skills to face together the new challenges to form the future generations of colors' experts.



PROJECTS FOR THE COMMUNITY

IACC Italia is always committed in connecting theoretic teaching with practical experience. This attitude worked very well with the projects of solidarity that have been developed in the past for the community.



Thus, all the operations involved the people living there and the human relationships established during the works sometimes flourished in important friendships and collaborations.



Intense experiences of social voluntary services that successfully hit the target of humanizing and refurbishing, with small budgets, places previously degraded.



The philanthropic projects supported by IACC Italia were effective not only to bring real benefits into the life quality of the people, and consequentially of their environment...



...but also to disclose and spotlight the best solutions for each chromatic climate fitting with the different categories of places, as schools, hospitals, offices, hospices and wherever people is living in.

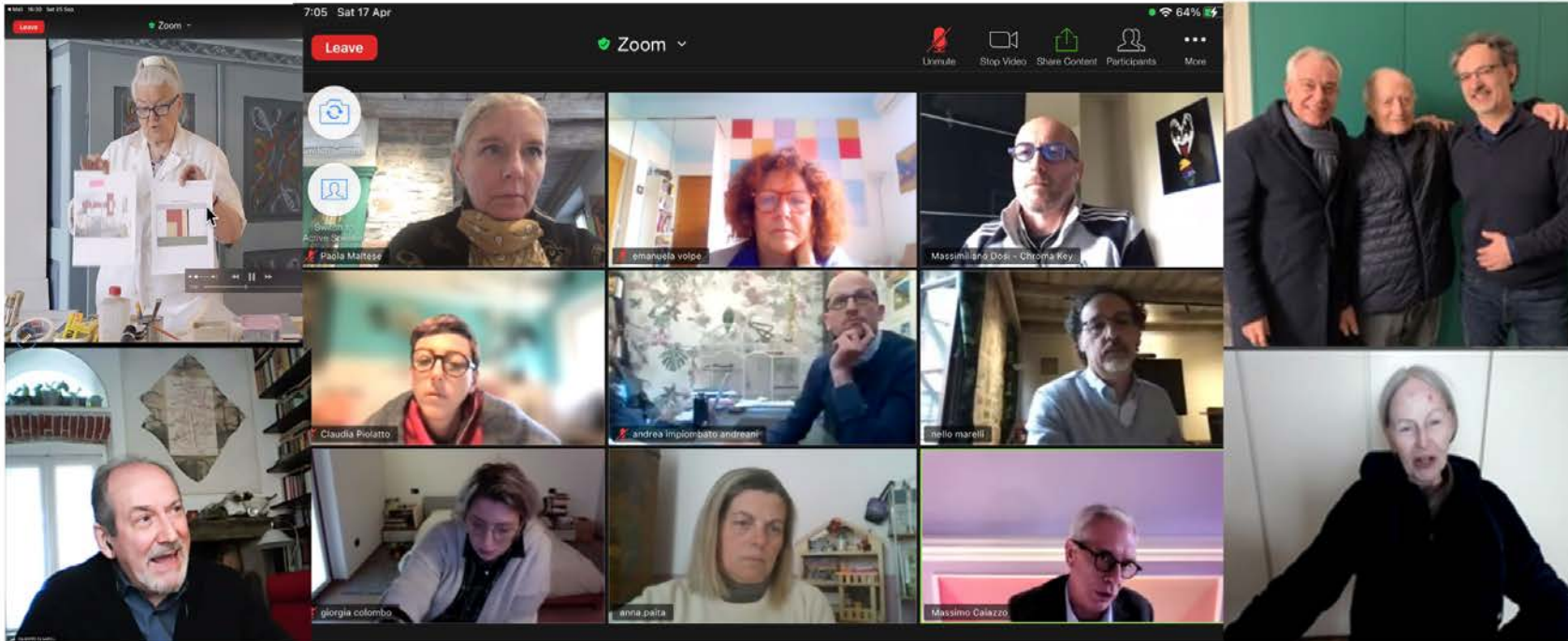


THE IACC ITALIA VISION

More than ever, today is important to recognize the significance to become a network to foster our knowledge and prestige. We strongly believe in a mutual exchange of the local experiences on teaching color and light designs.



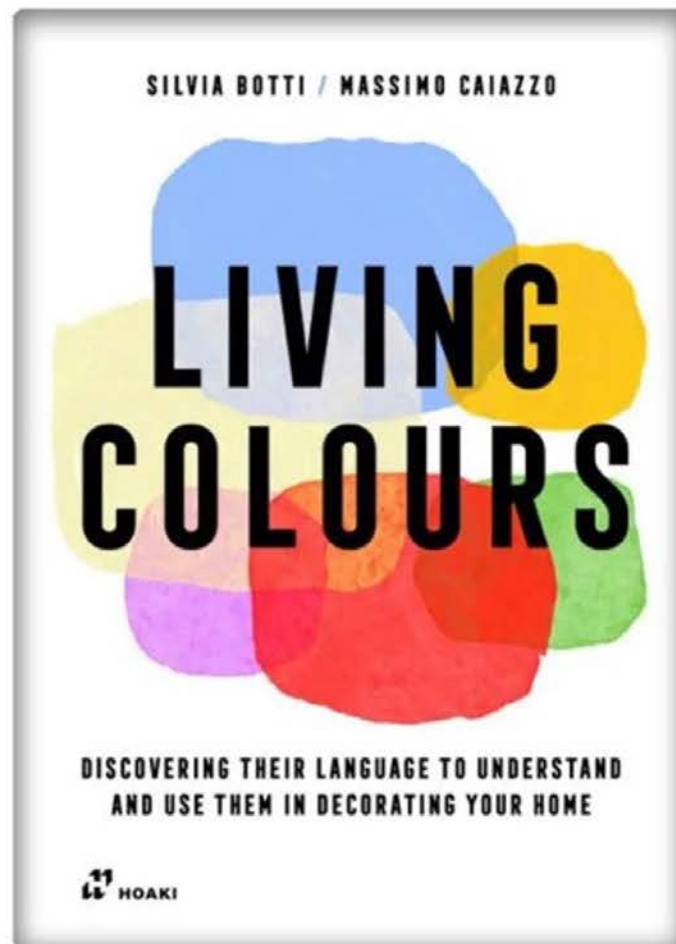
A true fellowship should be built between us, able to generate a tank of shared cultures and experiences leading to an international integrated syllabus.



SHARING OUR EXPERIENCES

We could work together and organize special teachings, online and offline, events, exhibitions, shows, conferences and meetings in the aim of spreading the color's culture and extend the power of our voices.

Together we can become the eye of the global color culture storm 😊



Available for Pre-Order. This item will be available on July 4, 2023

<https://www.barnesandnoble.com/w/living-colours-silvia-botti/1142331950>

THANKS FOR YOUR ATTENTION



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